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Attorneys for Plaintiff Augme Technologies, Inc.

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

AUGME TECHNOLOGIES, INC., a  
Delaware corporation,  
Plaintiff,  
vs.

YAHOO!, INC., a Delaware  
Corporation,  
Defendant.

Case No.: 3:09-CV-05386-JCS

**NOTICE OF WITHDRAWAL OF A COUNSEL  
OF RECORD FOR PLAINTIFF AUGME  
TECHNOLOGIES, INC., AND ORDER  
PERMITTING WITHDRAWAL**

L.R. 11-5

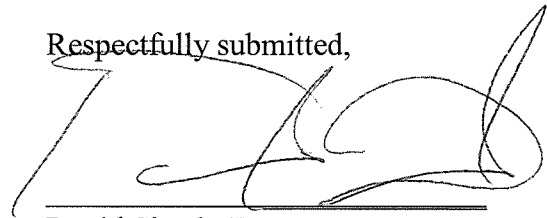
Honorable Magistrate Judge Joseph C. Spero

TO THE COURT, ALL PARTIES AND THEIR COUNSEL OF RECORD:

Pursuant to Local Rule 11-5, PLEASE TAKE NOTICE that Robert C. Matz is no longer counsel of record for Plaintiff Augme Technologies, Inc. and should be removed from the Court's ECF system. The ground for withdrawal is that Mr. Matz left his employment with Shaub & Williams LLP effective March 1, 2011.

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Respectfully submitted,

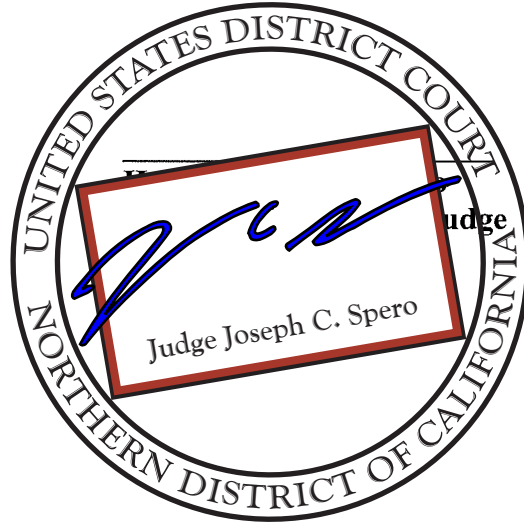


David Shaub, Esq.  
Shaub & Williams LLP  
**Attorneys for Plaintiff**  
**Augme Technologies, Inc.**

Dated: April 21, 2010

**SO ORDERED,**

Dated: April 22, 2011



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